



Sateri Wins Capital Weekly's "The Listed Enterprise Excellence Awards 2014"

(1 December 2014 – Hong Kong) - **Sateri Holdings Limited** ("Sateri"; HKEx stock code: 1768), a leading global specialty cellulose company, is pleased to announce that it has been named a winner at "The Listed Enterprise Excellence Awards 2014", its fourth consecutive win in the Awards.

Organized by *Capital Weekly* magazine, "The Listed Enterprise Excellence Awards" recognize outstanding listed enterprises in Hong Kong that demonstrate all-round excellence in corporate strategy, corporate governance, corporate social responsibility and investor relations. This year, Sateri was among 18 winning enterprises selected from more than 1,500 Hong Kong listed companies (Main Board and GEM).

Mr. Peter Au-Yang, Chief Financial Officer of Sateri, said, "We are deeply honored to receive this award from *Capital Weekly* for the fourth consecutive year. The award affirms our commitment in the pursuit of excellence and in maintaining high standards of corporate governance and investor communications. Leveraging our competitive strengths, we are confident that this will continue to give us a leading position in the global specialty cellulose market, and position Sateri to deliver attractive long-term value to our shareholders."

– End –

About Sateri Holdings Limited

Listed on the Hong Kong Stock Exchange, Sateri Holdings Limited is one of the largest specialty cellulose producers in the world. Sateri produces different grades of high-purity dissolving wood pulp and viscose staple fiber, which are natural raw materials and key ingredients to a diverse range of everyday items from textiles, baby wipes and eyeglass frames, to soft ice-cream, sausage casings and pharmaceuticals, as well as industrial products such as high-performance tire cords.

Sateri has a vertically integrated business. Its upstream operations in Brazil consist of a secure renewable plantation that grows eucalyptus trees on its 150,000 hectares of freehold land, and a state-of-the-art mill to produce high-purity dissolving wood pulp. Sateri's downstream business in China consists of production facilities that use dissolving wood pulp to produce viscose staple fiber to capture the fast growing consumer market demand in China.

Sateri attaches high priority to its social and sustainability responsibilities and is committed to preserving and protecting the environment in every aspect of its operations. Sateri has corporate offices located in Shanghai and Hong Kong.

Media Enquiries: Hill+Knowlton Strategies

Elisa Fong
Phone: + 852 2894-6224
Email: sateri.hkg@hkstrategies.com

Jackie Hua
Phone: + 852 2894-6256

Photo



Mr. Peter Au-Yang, Chief Financial Officer of Sateri Holdings Limited, receives trophy from Mr. Nicholas Yang, Executive Vice President of The Hong Kong Polytechnic University, at “The Listed Enterprise Excellence Awards 2014” award ceremony.